



For Immediate Release

Great Water Holdings Launches Pure Spring Pools™ Product to Education Market

Children and Their Lungs Should Be Safe in Public School and Community Center Pools

St. Paul, MN (3/21/17) – There’s no question that parents and teachers want children to be safe in swimming pools. Everyone knows the importance of a lifeguard, but who is protecting children from the dangers of chemical chlorine disinfection in pools? Indoor pools without proper ventilation place swimmers at a higher risk of exposure to off-gassed by-products of chlorine. Pure Spring Pools™, a Twin Cities water technology company, is bringing their products to the education market to ensure a healthier and more natural swimming experience and more cost-efficient operations in public school and community center pools.

Pure Spring Pools™ Pola System is backed by 20 years of German engineering and field experience. The Pure Spring Pools™ process cleans water more safely and better than chlorine. It is a drop-in solution that uses technology easily added to any existing pool or water treatment system. Using chlorine without proper water treatment produces a toxic cocktail of respiratory irritants and suspected cancer-causing by-products. The Pure Spring Pools™ Pola System eliminates up to 97% of these by-products, called “combine chlorine”, keeping swimmers safe and offering peace of mind.

The Pure Spring Pools™ Pola System offers a combination of mineral-based flocculation and novel oxidation to remove contamination in all its forms before it reacts with chlorine. This process stops combined chlorine from forming in the first place. With minimal effort, water is brought into compliance and chlorine odors are removed. The water is left crystal clear, healthy, and non-irritating.

“Great Water Holdings is excited to bring the Pure Spring Pools™ products to market to offer greater water purity, a healthier swimming experience, more efficient operations and a more environmentally responsible process in school and community center pools,” said Patrick Rosenstiel, EVP of Sales and Marketing at Great Water Holdings. “Long-term exposure to chlorine can cause a variety of health-related symptoms in swimmers.”

“The Pure Spring Pools™ Pola Aktive technology enhances chlorine disinfectant power for a healthier, safer swimming experience,” said Wolf Merker, CEO of Great Water Holdings. “The reason I began my career in chemistry was to develop solutions that make a meaningful impact on people’s lives and the Pure Spring Pools™ product line is doing just that.”

Pure Spring Pools™ is offering a sample of their solution with a “test kit” for any water managers who are interested in seeing the effect of the Pure Spring Pools™ product line in real life. If you are interested in considering a Pure Spring Pools™ product for a pool in your community center or school, please contact wolf@purespringpools.com or by phone at 612-859-3828 for more information.



About Great Water Holdings

Great Water Holdings is the parent company of Pure Spring Pools™ and Great Water Tech. Pure Spring Pools™ provides the safest, healthiest water to pool and spa owners through cost-effective and proven solutions. Great Water Tech is a water treatment technology company that produces anti-corrosion solutions to America's toughest water infrastructure problems.

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